

We run the yarn.

Together.

We are looking for a

Marketing Manager (m/f)

with location in Zhangjiagang, China, at the earliest possible date.

Key responsibilities:

You can help us to make our customers successful, if you are:

- keen on developing and implementing a short/long-term strategy for Chinese online/offline marketing activities on corporate/product level
- ready to work in an international team within a matrix organisation and in close contact with sales/product management to execute online/offline marketing material
- interested in setting up structures for all our Chinese marketing activities, always in close contact with our German company headquarter and the worldwide Südwolle Group entities
- curious to organize and develop concepts for workshops, customer events and trade fairs
- also able to keep the budget in mind and control costs

Competences:

You fit just perfectly into our family, if you are equipped with:

- a university degree in Marketing, Business Administration, International Business, Sales or related
- very good English skills spoken and written
- 4+ years professional experience in Sales and/or Marketing
- pleasure to work in an environment that is characterized by flat hierarchies and a 'Network Thinking' culture
- a strong personality while being an emphatic networker and a good project manager
- ideally experience in the textile industry

Spin your future with us and send us your English application in pdf format to:

jobs@suedwollegroup.com

subject: Marketing Manager

Do you know wool yarns?

Did you know that most wool garments produced worldwide have one of our products inside? Our core business is to develop, produce and distribute yarns, coming from our own factories in Germany, Italy, Poland, Romania, Bulgaria, China and soon Vietnam. Our main markets are Europe, Asia, USA and NZ. Headquartered in Nuremberg, Germany, we are a family owned company with 450 mio EUR sales and over 3.200 employees. We all have a great passion for what we are doing. We want to get to the point where anybody in this industry who manufactures wool garments comes to us first.

Do you want to help us succeed?